

GOVERNMENT OF ANDHRA PRADESH
INDUSTRIES AND COMMERCE (PROGRAMME.III) DEPARTMENT

Memo. No.INC01-IND/44/2024-PROG-III

Date:04-04-2024.

Sub:-	Ind.&Com Dept., - ODOP Awards 2024 –Constitution of ODOP Cell with the Nodal Officers from the line departments – To coordinate with the State/District authorities with regards to ODOP activities involves in the process of filling nominations for the ODOP Awards-2024– Reg.
Ref:-	1) Email received from Harpreet Singh, Invest India, New Delhi along with its enclosures, dt.07.02.2024.
	2) Govt. Memo.No.INC01-IND0MISC/1/2024-PROG-III, dt.20/03/2024.
	3) From the Commissioner of Fisheries, Vijayawada, Lr.No.81/P/2024, dt.18.03.2024.
	4) From the Commissioner of Horticulture, Guntur, Lr.No.ITDM& Publicity / 07 /2024, dt.22.03.2024.
	5) From the Commissioner of Agriculture, Guntur, Lr.No.AGC02-24023/3/2022-PLG SEC-AGRHOD, dt.23.03.2024.
	6) Email received from A.P. Food Processing Society, Vijayawada , dt:26.03.2024.
	7) Email received from the Commissioner of Industries, Mangalagiri, Lr.No.nil,dt.01.04.2024.

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In pursuance of information received vide references 1st to 7th cited, the Government hereby constitute ODOP Cell with the following members to coordinate with the State/District authorities with regards to ODOP activities involves in the process of filling nominations for the ODOP Awards-2024.

Sl. No	Name of the Dept.,	Officers	Designation
1	Department of Industries (Handlooms & Textiles)	Commissioner of Handlooms & Textiles, Mangalagiri.	State Nodal Officer
2	Department of Industries	Joint Director, O/o Commissionerate of Industries, Mangalagiri.	State Nodal Officer
3	Department of Fisheries	Deputy Director, O/o Commissionerate of Fisheries.	State Nodal Officer
4	Department of Horticulture	Deputy Director, O/o Commissionerate of Horticulture, Guntur	State Nodal Officer
5	Department of Agriculture	Deputy Director of Agri (Crops), O/o Commissionerate of Agriculture, Guntur	State Nodal Officer

(P.T.O)

6	A.P. State Handloom Weavers Cooperative Society (APCO)	VC&MD	State Nodal Officer
7	A.P. Handicrafts Development Corporation (APHDC)	Executive Director O/o VC&MD, APHDC	State Nodal Officer
8	A.P. Food Processing Society	State Lead, PMFME O/o CEO, APFPS	State Nodal Officer
9	Girijan Cooperative Corporation	VC&MD	State Nodal Officer

2. The ODOP cell will provide comprehensive assistance to sellers and ensure that the benefits of ODOP reach every stakeholder, even those at the grassroots level. This will also help in monitoring progress made at the District level for ODOP.

3. The District Handlooms & Textiles Officers (DHTO) will be the Nodal Officers at the district level and they will work in coordination with the District Industries, Tourism, Agriculture, Horticulture, Food Processing, Handicrafts and other District Officers/personnel of other departments in respect of products other than Handlooms.

4. The Commissioner of Handlooms & Textiles, Mangalagiri, shall take necessary action accordingly.

**KOLAVENTY SUNITHA
PRINCIPAL SECRETARY TO GOVERNMENT**

To
The Commissioner of Handlooms & Textiles, Mangalagiri.
The Commissioner of Industries, Mangalagiri.
The Commissioner of Agriculture, Guntur.
The Commissioner of Fisheries, Guntur.
The Commissioner of Horticulture, Guntur.
The VC&MD, APCO, Vijayawada.
The VC&MD, APHDC, Vijayawada.
The VC&MD, GCC, Visakhapatnam.
The CEO, APSFPS, Vijayawada.

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SECTION OFFICER



GOVERNMENT OF ANDHRA PRADESH
INDUSTRIES AND COMMERCE (PROGRAMME.III) DEPARTMENT

Memo. No.INC01-IND/44/2024-PROG-III

Date:04-04-2024.

Sub:-	Ind.&Com Dept., - ODOP Awards 2024 –Constitution of ODOP Cell with the Nodal Officers from the line departments– To coordinate with the State/District authorities with regards to ODOP activities involves in the process of filling nominations for the ODOP Awards-2024– Allocation of Roles/Responsibilities to the members in the Cell- Reg.
Ref:-	1) Email received from Harpreet Singh, Invest India, New Delhi along with its enclosures, dt.07.02.2024.
	2) Govt., Memo.No.INC01-IND0MISC/1/2024-PROG-III,dt:20/03/2024.
	3) From the Commissioner of Fisheries, Vijayawada, Lr.No.81/P/ 2024, dt.18.03.2024.
	4) From the Commissioner of Horticulture, Guntur, Lr.No.ITDM& Publicity/07/2024, dt.22.03.2024
	5) From the Commissioner of Agriculture, Guntur, Lr.No.AGC02-24023/3/2022-PLG SEC-AGRHOD, dt.23.03.2024.
	6) Email received from APFPS, dt:26.03.2024.
	7) Email received from the Commissioner of Industries, Mangalagiri, Lr.No.nil,dt.01.04.2024.
	8) Memo. No. INC01-IND/44/2024-PROG-III, dt.04.04.2024.

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In pursuance of information received vide references 1st to 7th cited, the Government vide 8th cited have constituted ODOP Cell to coordinate with the State/District authorities with regards to ODOP activities involves in the process of filling nominations for the ODOP Awards-2024. In continuation to the reference 8th cited Government hereby assign specific roles/responsibilities to the members in the ODOP Cell as defined below;

Sl. No	Officer	Person	Roles & Responsibilities
1	Commissioner of Handlooms & Textiles, Mangalagiri.	Shri. M M.Nayak, IAS	<ul style="list-style-type: none">• Coordinate ODOP activities across the state.• Supervision over all the handlooms district applications.• Coordinate all district applications from all the departments.

(P.T.O)

2	Joint Director, O/o Commissionerate of Industries, Mangalagiri.	Sri M.Srinivasa Rao, M.No. 7036433643	<ul style="list-style-type: none">• Coordinate ODOP activities concerning the Industries Department.• Assistance in the preparation of Prakasam district documentation and the state report.• Provision of the Import export data.
3	Deputy Director, O/o Commissionerate of Fisheries.	Smt.P.Madhavee Latha,	<ul style="list-style-type: none">• Coordinate ODOP activities concerning the Fisheries department.• Assistance in the preparation of Vishakhapatnam district documentation and the state report.
4	Deputy Director, O/o Commissionerate of Horticulture, Guntur	Smt.N.Sujatha, M.No.8977012028	<ul style="list-style-type: none">• Coordinate ODOP activities concerning the Horticulture Department.• Assistance in the preparation of Guntur and Konaseema district documentation and the state report.
5	Deputy Director of Agri (Crops), O/o Commissionerate of Agriculture, Guntur	Sri. N.Ch.BaluNaik, M.No.8331056014	<ul style="list-style-type: none">• Coordinate ODOP activities concerning the Agriculture Department.• Assistance in the preparation of the State report.
6	The VC&MD, APCO	Sri. R Pavana Murthy,	<ul style="list-style-type: none">• Coordinate ODOP activities concerning the APCO.• Assistance in the preparation of the State report
7	The Executive Director, O/o VC&MD,APHDC	Sri. Vishwa Manoharan,	<ul style="list-style-type: none">• Coordinate ODOP activities concerning the APHDC.• Supervise all the handicrafts district applications.• Assistance with regard to gaps in district applications.• Assistance in GeM and ONDC on boarding for other departments and any other clarifications.• Supervise the preparation of the state report.

8	State Lead, PMFME O/o CEO, APFPS	Sri K.Subhash Kiran, M.No.9154852013	<ul style="list-style-type: none">• Coordinate ODOP activities concerning food processing activities.• Assistance in the preparation of Srikakulam district documentation and the state report.
9	The VC&MD, GCC.	G Suresh Kumar	<ul style="list-style-type: none">• Coordinate ODOP activities concerning GCC products.• Assistance in the preparation of Alluri Seetha Rama Raju district documentation and the state report.

2. The Commissioner of Handlooms & Textiles, Mangalagiri, shall take necessary action accordingly.

**KOLAVENTY SUNITHA
PRINCIPAL SECRETARY TO GOVERNMENT**

To

The Commissioner of Handlooms & Textiles, Mangalagiri.

The Commissioner of Industries, Mangalagiri.

The Commissioner of Agriculture, Guntur.

The Commissioner of Fisheries, Guntur.

The Commissioner of Horticulture, Guntur.

The VC&MD, APCO, Vijayawada.

The VC&MD, APHDC, Vijayawada.

The VC&MD, GCC, Visakhapatnam.

The CEO, APSFPS, Vijayawada.

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SECTION OFFICER

